

Nicole Service

www.nicoleservice.com

An innovative, organized and multi-talented professional with more than 10 years in the media and communication field -- skilled in writing, design and web programming,

Summary of Qualifications

Design and Web Development

- ◆ Creative designer with an emphasis on usability, communication, navigation and the end-user experience.
- ◆ Skilled in programming database-driven sites with PHP, SQL, JavaScript, Ajax, HTML and CSS.
- ◆ Competent with building Asp.net applications using either Visual Basic or C#
- ◆ Skilled with building and maintaining custom Facebook applications using PHP, JavaScript, Ajax, HTML and CSS.
- ◆ Skilled at creating custom templates for Joomla, Wordpress and the Umbraco Content Management Systems.
- ◆ Skilled at developing basic programs using Java.
- ◆ In-depth knowledge of today's creative applications, including, Photoshop, Illustrator, Maya, Dreamweaver, and Final-Cut Pro, and can work on either a Macs or PCs.
- ◆ Skilled at using current web technologies – which include HTML 5, CSS3, jQuery and jQuery mobile.
- ◆ Skilled at today's social media practices.

Copywriter/Content Producer

- ◆ Write, edit and proofread articles for both online and print media.
- ◆ Produce graphics for articles, which include creating image galleries and videos.
- ◆ Optimize web content for search engines.
- ◆ Plan project arrangements or outlines, and organize material accordingly.
- ◆ Confer with other managers, the public and coworkers to identify trends and key group interests and concerns.

EMPLOYMENT HISTORY

Ring Power Corporation, **Web Designer** - 2011-Present

- ◆ Coded multiple websites to conform to current design standards and add interactive functionality using CSS and jQuery with JavaScript.

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- ◆ Integrated Web Analytics into multiple websites to track usage and assesses areas for improvement.
- ◆ Developed custom Facebook application, vastly increasing the company's Facebook visits and likes.
- ◆ Developed multiple custom mobile sites using HTML5 and jQuery Mobile.

Freelance, Florida 1997-Present

- ◆ Designed and coded websites for small businesses including, Faith Medical Institute, Ashthom Investments and New Start Academy. In most cases used the Joomla content management system, and coded using Html, PHP, CSS and jQuery.
- ◆ Wrote for a variety of websites, needing SEO rich content, including Realestate.com and HealthTree.com
- ◆ Wrote for a variety of print medium including Miami Today and Sun Sentinel

News Journal, Daytona Beach, Florida 2000-2009

Wrote print and web content communicating the struggles, successes and lifestyle of people living in west Volusia County. West Volusia, is made up of Deltona, which is largest city in the greater Daytona Beach area, and one of the biggest areas of coverage for the News Journal. Responsibilities include organizing video and pictures to go with stories for the paper's website.

EDUCATION

Web programmer certificate at Seminole State College – Fall 2011

Pursuing an **A.S** in Web Design at Seminole Community College, Lake Mary, Florida. Expected graduation date is spring 2013.

B.S. in Journalism and **B.A. in English**, University of Florida, Gainesville, Florida